



Fundraising Pack



How BASICS Devon helps your community and makes a difference...

Thank you for choosing to support our volunteers at BASICS Devon. We hope you find everything you need in this pack and are here to help you achieve your goal.

We are a registered charity made up of a network of emergency volunteer medics who provide immediate access to specialist medical care at the scene of an accident or illness, responding to incidents at the request of the South Western Ambulance Service NHS Foundation Trust (SWASFT). Our volunteers make themselves available, around the clock, throughout the year providing immediate access to specialist medical care at the roadside, field, farm or home emergency. They live rurally, and are also educators, teaching vital life-saving skills. We cover a population of 1.1 million across Devon, one of the most rural counties in the country.

The volunteer doctor's motivation and dedication, is for the people in their local communities and to try to help reduce mortality rates in Devon.

We help save lives across rural Devon and with your help can be at your side in minutes, **anytime, anywhere.**

We are fully committed to providing the best possible emergency medical support, working together with ambulance colleagues and other emergency services to save local lives – when seconds count.

We receive no government funding and rely solely on donations. With call outs increasing BASICS Devon needs your support.



Ways to fundraise

There are some amazing ways to raise money, but if you still need some inspiration then we hope these will help.

Afternoon Tea

Bake Off

Give Up Sugar

Dartmoor Quest

Coastal Walk

Climb High

Themed Party

Quiz Night

Open Day

Football Match

Winter Walk

Autumn Auction

Tough Mudder

Swim to Save Lives

Dive for Devon

Cycle

Overseas Challenge

Treasure Hunt

Vintage fair

University Challenge

Raffle

Pyjama Day

Open Garden

Special Gift to Charity*

*For a birthday or anniversary

Step into Spring

Summer Ball

Fun Run

Summer Ball

Summer Ball

Young Fundraisers School or Home...



Host a Hero day!

One of our volunteer doctors could visit your school. With an interactive life saving demonstration, talk and meet and greet for you and your school friends and teachers. You may even get a visit from our emergency vehicle!



For further information please contact:
fundraising@basics-devon.org.uk

Summer Fayre

Sports Challenge

Non-uniform day

Sponsored Read

Hot Dog Friday

Spell-a-thon

Music Competition

Silence to Save Lives

Corporate Fundraising Ideas for you and your colleagues...

Auction
off Skills

Team Sky
Dive Day

Desk
Decorating

Charity
of the Year
Nomination

Name That
Tune Office
Sweepstake

Wear it
Green for
BASICS

Road
Safety
Week

Donate a
Day of
Volunteering

Office
Cake Sale

Christmas
Jumper Day

Corporate
Golf Day

It's a
Knockout*



*Fab team building day

If your planning to organise an event yourself, then you need to consider a few things first, so here's a few pointers to get you started and you can contact us to guide you further.

Look at events already happening in your area and ask if you can be involved and raise money at the same time. What local groups do you already attend or know of? Will they let you join them and do a fundraising day or evening?

Theme or activity – Choose your idea e.g. a dance or sports event.

Planning time – Make sure you have enough time to prepare everything for the big day.

Budget – Work out what you need to spend and how much you would like to raise.

Audience – Who would you like to come along and how many people? This will influence your venue choice.

Venue – Where will you hold your event, what venue? Indoors or out?

Permission – Request licences or permission from local council or land owners.

Collections – If your planning on holding a collection you will need a licence to make it legal. Your local council/Authority can arrange this for you and you will need permission from companies of the premises you may wish to use e.g. shopping centres.

Raffles – For a raffle that is ongoing for more than 1 day, you will require a licence from your local council/authority.

Risk assessments – Identify any hazards that may be involved and complete an assessment on how you will monitor this on the day.

First aid – You must ensure you have adequate first aid cover at any event.

Food and alcohol – Please contact your local council for all food hygiene regulations to adhere to.

Whilst we are here to help you the best we can and appreciate your support, BASICS Devon cannot accept any liability for any fundraising activity or event that you undertake. Please ensure that you arrange any necessary insurances/licences, that it complies with Health and Safety Regulations and stays within the law.

For help or guidance with any of the above items please contact us at fundraising@basics-devon.org.uk or telephone: 01752 936299.

Get support from us and share your news!



Promote and share your fabulous event as much as you can, using posters, invitations, fliers, word of mouth and online with email signatures and social media (Twitter, Facebook & Instagram). Also contact your local press to be involved and access free online what's on websites to advertise your event.

REMEMBER we can supply you with our BASICS Devon logo and provide you with sponsor forms. Also, don't forget to tell us about what you are doing, we would love to hear about it and help you share your news on our social media and website. Tag us on social media @BASICSdevon

We can provide you with collection tins or buckets, sponsor forms, fliers, t-shirts, pens, stickers, running vests, a link to online fundraising at **TotalGiving**, posters, letters and our logo.



giftaid it

Please encourage all your sponsors to agree to gift aid if they are a UK Income or Capital

Gains taxpayer. BASICS Devon can then reclaim 25p of tax on every £1 that you and your sponsors have given. Remember: You and your sponsors must provide your full name, home address & postcode for BASICS Devon to claim tax back on your donation. You can do this online or using our sponsor form or we can provide you with a Gift Aid Form by emailing fundraising@basics-devon.org.uk

Other ways to support us...

Become a
Volunteer

One off
Donation

Regular
Giving

Make
a Will

Gift
in Kind

How to pay in your money & contact details

You can make a donation either online through our website at www.basics-devon.org.uk or visit **TotalGiving** and set up your own online fundraising page and share it via social media such as Facebook where your friends and family can support you. You could email all your contacts, friends, family and colleagues about what you are doing with a link to your page.

To make a donation by cheque or CAF voucher please send it to the address below, please remember to enclose your name, address and telephone number together with details of your event, so that we can thank you for your support.

For any BACS payments, please email our **Treasurer@basics-devon.org.uk**. Remember, don't send cash in the post.

You can also arrange for one of us to come along and collect the money in person with a cheque presentation, please contact us at fundraising@basics-devon.org.uk for further information.



Reg charity number 1008872

BASICS Devon PO Box 165, Plymouth PL7 9BJ. Telephone: 01752 936299.

THANK YOU for your support, it really will save lives.